







MEASURE X



TIMELINE



ENGAGEMENT PLAN



POTENTIAL USES



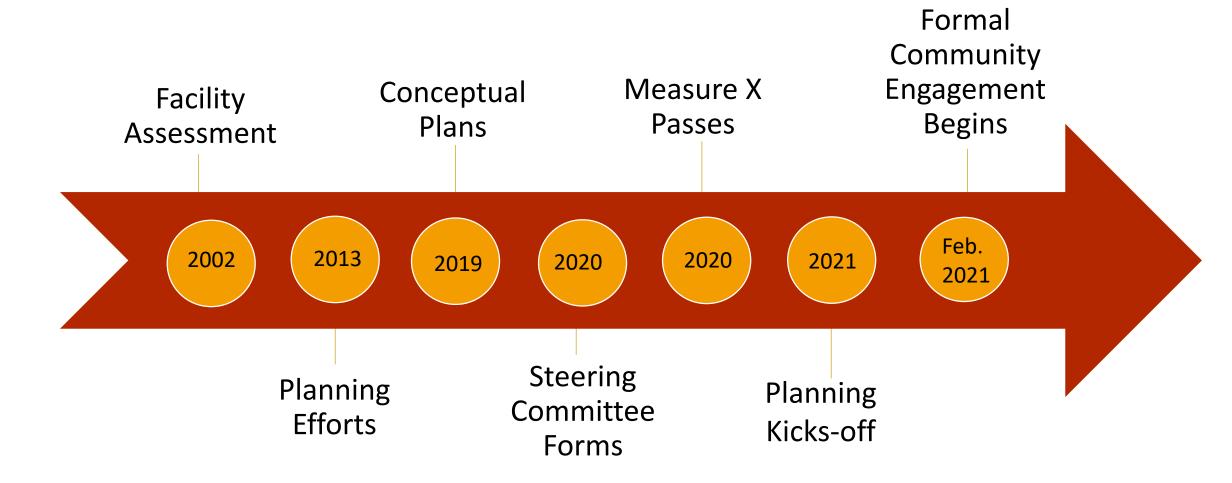
NEXT STEPS

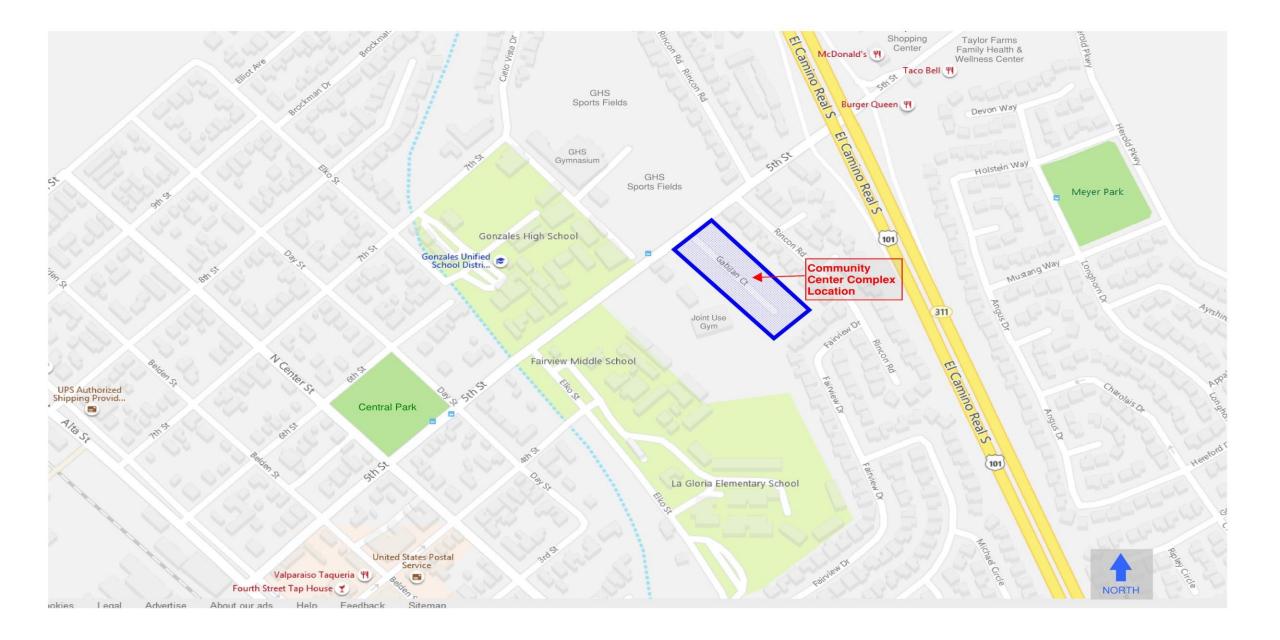
Meeting Overview

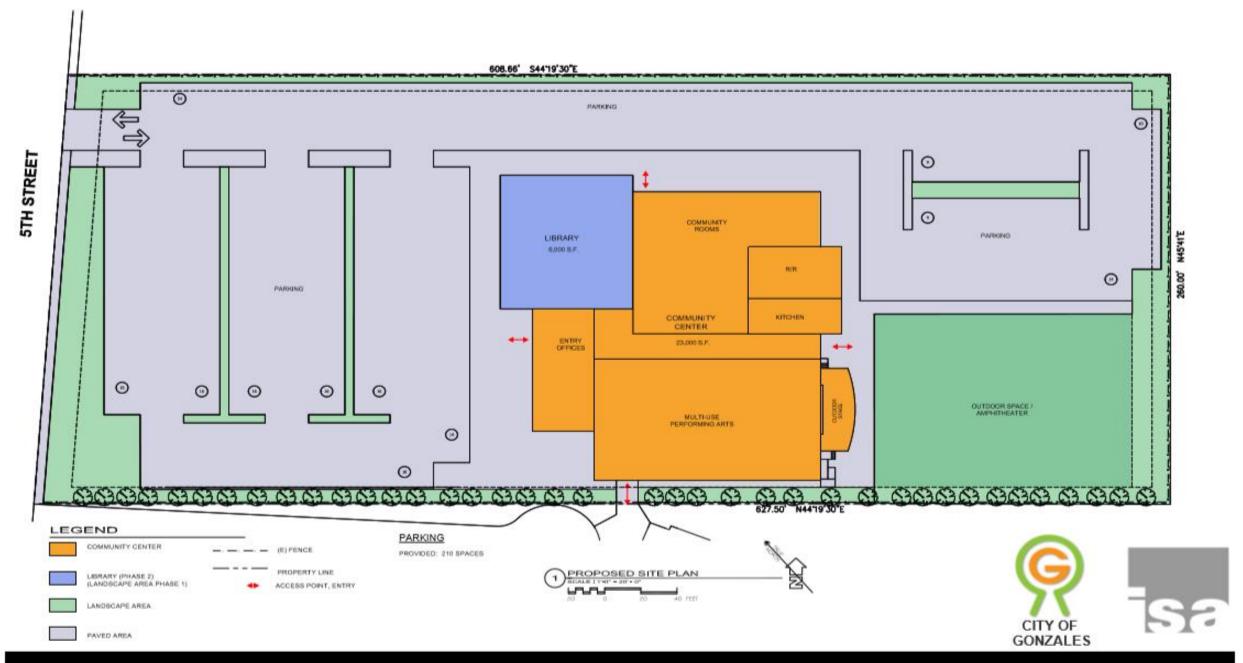
How much do you know about the Gonzales Community Center Project?

What excites you about the project?

Efforts to Date







Measure X Funding

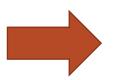
• In November of 2020 Taxpayers Passed Measure X

➤ Half cent Quality of Life Temporary Transaction Use Tax (TUT)

> Set to go through 2044

Will generate upwards of \$600,000 a year

First project of focus



Gonzales Community
Center Complex

Project Funding and Cost

- 1. Project Cost is estimated to be between \$20 and \$25 million dollars.
- 2. Initial Finance plan was presented at February 1 City Council Meeting.
- 3. Measure X will provide \$600,000 annually and is projected to increase by 3.0% annually.
- 4. City's Community Development Block Grant funds can be programmed to provide \$400,000 for first couple of years.
- 5. In couple of years, Impact Fees from residential development in the City's Sphere of Influence, east of US101 will provide funds.
- 6. Capital campaign will still be needed to raise funds for building and program costs.
- 7. Operating budget will be prepared so all costs are accounted for.

Tentative Gonzales Community Center Schedule









March 2021
City Staff will Issue
RFP for Design
Services



May 2021
City Council Awards
Design Contract to
Selected Architect



June 2021 –
June 2022
Design Period



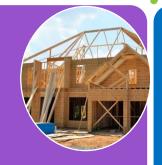
July 2022
City Issues Project for Public Bid



August 2022

Bid Opening and City
Council Awards

Construction Contract



October 2022 – March 2024 Construction Period

(assume 16 Months)



May 2024
Project Complete

Community Engagement

Community Townhall Feb. 2021

Engagement

Surveys (online and in-person

Mailers

Engagement

Interactive Sites
/ Boards Around
Town for Input
Social Media

Community Townhall August 2021

Engagement

Interactive Sites / Boards Around Town for Input

Mailers

Engagement

Surveys (online and in-person Social Media

Community Townhall August 2022 Community Celebration May 2024

* Changes to schedule may apply

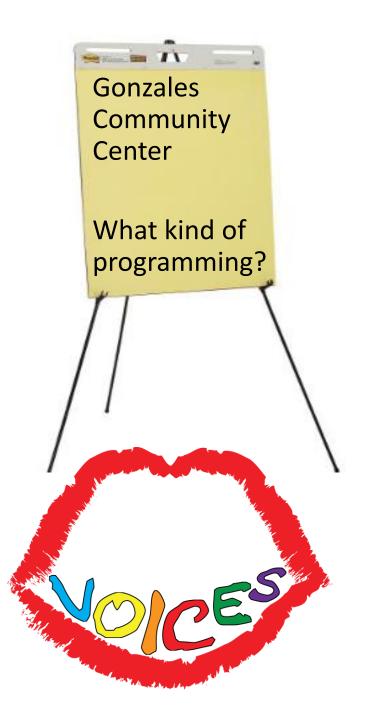
Engagement Plan

Lots ofOpportunities toEngage

> Other Ideas?







Potential Uses















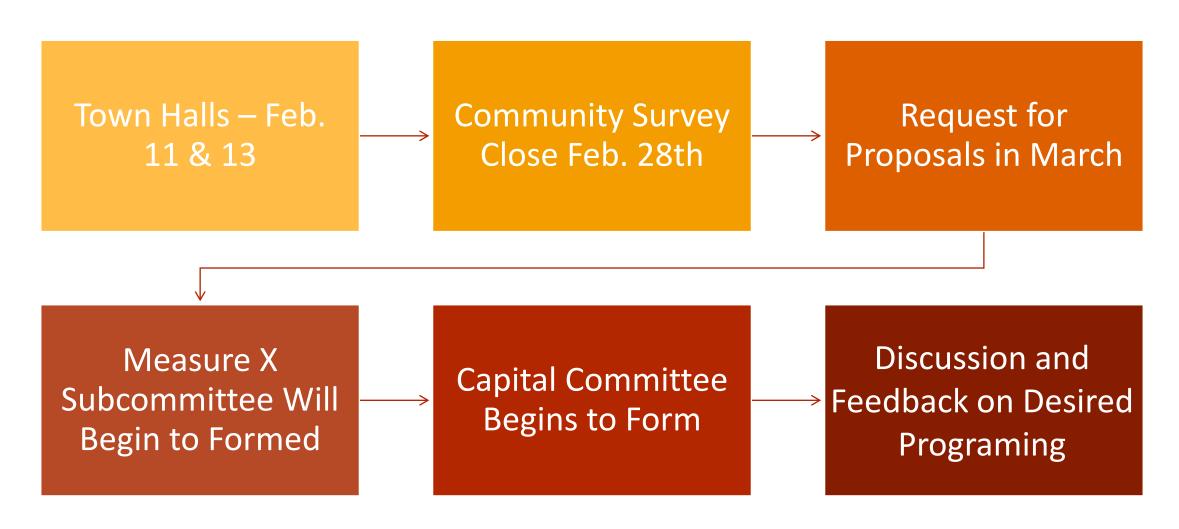




What would you like it to include?



Next Steps Over the Next Four Months



Questions & Answers



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